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KUWAIT SUMMIT

24-25, OCT. 22

KUWAIT CITY, KUWAIT

Building a Value-Driven
Learning Culture

SESSION:

*Creating a value-driven learning
culture in a fast changing,
digital world*

SPEAKER:

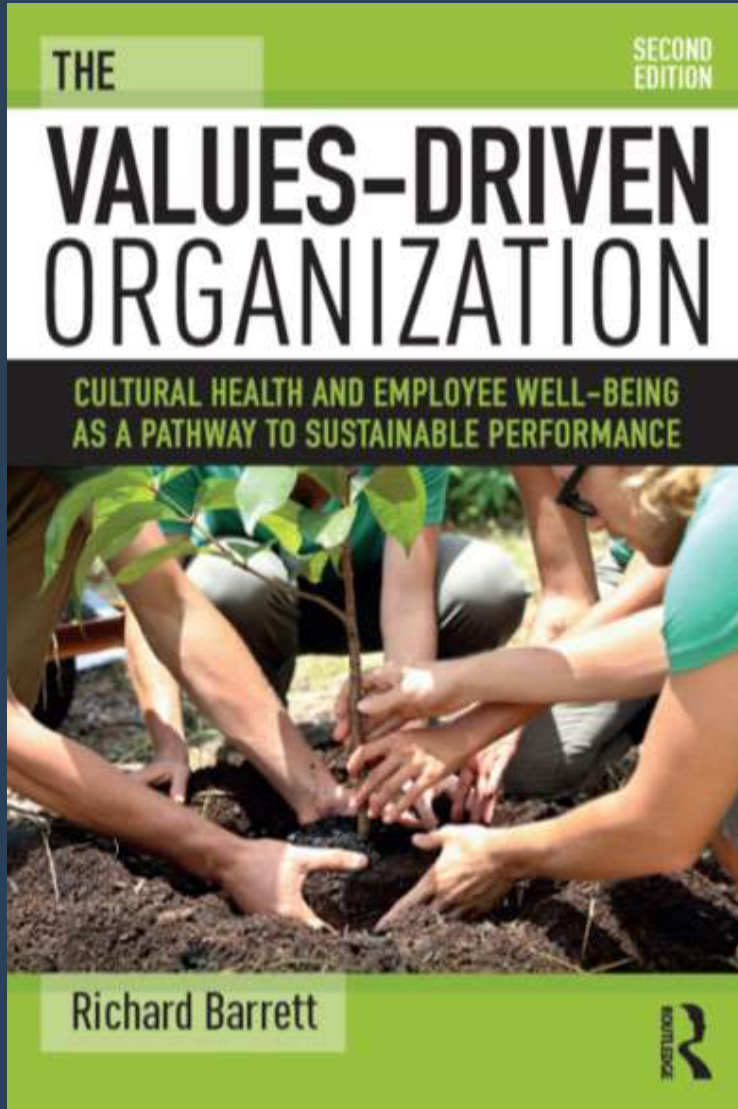
Abdallah Aljurf, CPTD



Why are we here?

- 1- What is a value driven culture?
- 2- What's the importance of creating it?
- 3- How to create it?
- 4- Where do we go from here?

What is a value driven culture?



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What's the importance of creating it?



How to create it?

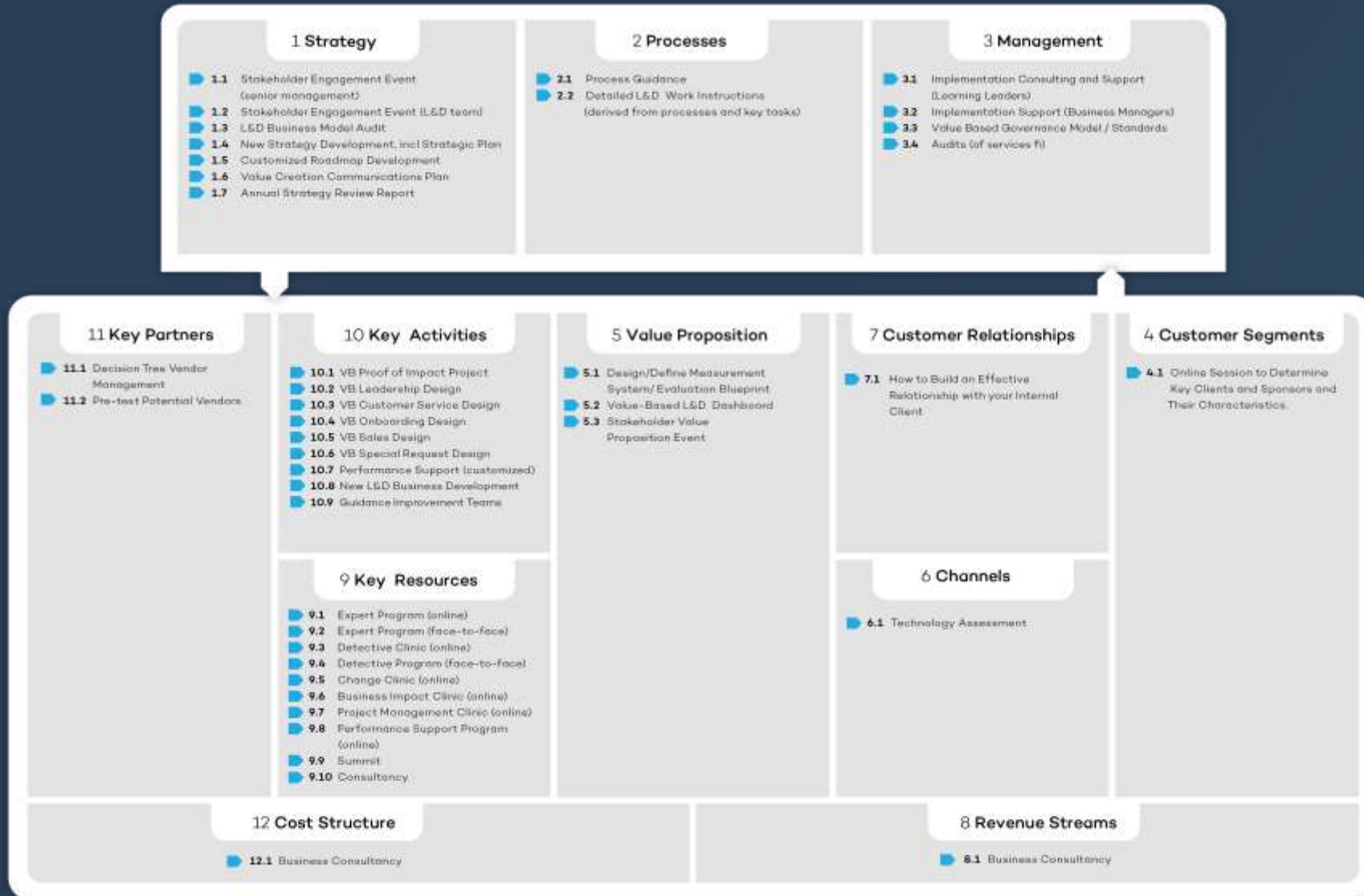


Think of 70: 20: 10

How to create it?



How to create it?



- 1- Strategy
- 2- Process
- 3- Management
- 4- Customer segments
- 5- Value proposition
- 6- Channels
- 7- Customer relations
- 8- Revenue streams
- 9- Key resources
- 10- Key activities
- 11- Key partners
- 12- Cost structures

Where do we go from here?




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COUNTS**



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